

# Leila NIZEYIMANA

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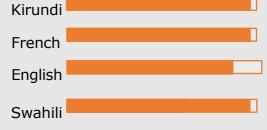
• **Current Address:** 11th Avenue No. 40, Cibitoke

• Nationality: Burundian

#### **PROFILE**

Dynamic results-driven and professional with a strong background banking operations, financial client relationship services. and management. With over five years of experience in financial transactions, digital transfers, and marketing, I am seeking the position of Sales Manager to leverage my expertise in customer acquisition, financial product promotion, and revenue growth strategies. Passionate about driving performance and enhancing customer satisfaction through innovation and strategic leadership.

### **LANGUAGES**



### **SKILLS**

- Computer Skills
- Banking Software & CRM Tools
- Data Analysis & Reporting
- Digital Marketing
- Project Management

## **EDUCATION**

PERIOD	SCHOOL/UNIVERSITY	DEGREE & CERTIFICATES
2013 -2017	Institut National Libre	Bachelor's Degree in
	d'Afrique (INILAQE),	Management and
	Burundi	Administration
2014 - 2016	Institut Supérieur de	Advanced Diploma
	Management (ISM)	(A1) in Project
		Management
2009 - 2012	Ecole Secondaire Technique	Diploma (A2) in
	d'Électricité et	IT Management
	d'Informatique (ESTEI)	
2002 - 2009	Complexe Scolaire de	Secondary School
	Kanyosha (CSK)	Certificate
1996 - 2002	Ecole Primaire de Kagimbu	Primary Education
		Certificate

## **WORK EXPERIENCE**

#### BCAB S.A (Banque Communautaire et Agricole du Burundi)

**Position:** Head of Marketing, Communication and Visibility

**Dates:** October 11, 2023 – Present

**Key Responsibilities:** 

- Designing and implementing marketing and communication strategies aligned with bank goals.
- Enhancing brand visibility and managing client engagement campaigns.

**Position:** Head of Instant Transfers Service **Dates:** April 11, 2022 – October 17, 2023

**Kev Responsibilities:** 

- Overseeing international money transfers (Western Union, MoneyGram).
- Training staff on compliance, security, and customer service procedures.

**Position:** Officer – Transfers and Currency Exchange Department

**Dates:** July 6, 2020 – April 11, 2023

**Key Responsibilities:** 

- Handling local and international transfer operations.
- Assisting clients with foreign exchange services.
- Supporting digital payment and remittance solutions.

#### **Clinique SHAMA**

**Position:** Accounting Manager

**Dates:** August 14, 2018 – February 14, 2020

**Key Responsibilities:** 

- Managed clinic financial records and daily transactions.
- Prepared financial reports and ensured regulatory compliance.

Oversaw budgeting, payroll, and procurement activities.

#### **DECLARATION**

I hereby certify that the above information is accurate and truthful to the best of my knowledge.

Bujumbura-Burundi, May 22, 2025

Leila NIZEYIMANA