



# Leila NIZEYIMANA

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- **Nationality:** Burundian

## PROFILE

Dynamic and results-driven professional with a strong background in banking operations, financial services, and client relationship management. With over five years of experience in financial transactions, digital transfers, and marketing, I am seeking the position of **Sales Manager** to leverage my expertise in customer acquisition, financial product promotion, and revenue growth strategies. Passionate about driving performance and enhancing customer satisfaction through innovation and strategic leadership.

## LANGUAGES

Kirundi

French

English

Swahili

## SKILLS

- **Computer Skills**
- **Banking Software & CRM Tools**
- **Data Analysis & Reporting**
- **Digital Marketing**
- **Project Management**

## EDUCATION

PERIOD	SCHOOL/UNIVERSITY	DEGREE & CERTIFICATES
2013 -2017	Institut National Libre d'Afrique (INILAQE), Burundi	Bachelor's Degree in Management and Administration
2014 – 2016	Institut Supérieur de Management (ISM)	Advanced Diploma (A1) in Project Management
2009 – 2012	Ecole Secondaire Technique d'Électricité et d'Informatique (ESTEI)	Diploma (A2) in IT Management
2002 – 2009	Complexe Scolaire de Kanyosha (CSK)	Secondary School Certificate
1996 – 2002	Ecole Primaire de Kagimbu	Primary Education Certificate

## WORK EXPERIENCE

### **BCAB S.A (Banque Communautaire et Agricole du Burundi)**

**Position:** Head of Marketing, Communication and Visibility

**Dates:** October 11, 2023 – Present

#### **Key Responsibilities:**

- Designing and implementing marketing and communication strategies aligned with bank goals.
- Enhancing brand visibility and managing client engagement campaigns.

**Position:** Head of Instant Transfers Service

**Dates:** April 11, 2022 – October 17, 2023

#### **Key Responsibilities:**

- Overseeing international money transfers (Western Union, MoneyGram).
- Training staff on compliance, security, and customer service procedures.

**Position:** Officer – Transfers and Currency Exchange Department

**Dates:** July 6, 2020 – April 11, 2023

**Key Responsibilities:**

- Handling local and international transfer operations.
- Assisting clients with foreign exchange services.
- Supporting digital payment and remittance solutions.

**Clinique SHAMA**

**Position:** Accounting Manager

**Dates:** August 14, 2018 – February 14, 2020

**Key Responsibilities:**

- Managed clinic financial records and daily transactions.
- Prepared financial reports and ensured regulatory compliance.

Oversaw budgeting, payroll, and procurement activities.

**DECLARATION**

I hereby certify that the above information is accurate and truthful to the best of my knowledge.

**Bujumbura-Burundi, May 22, 2025**

**Leila NIZEYIMANA**

